



17<sup>th</sup> July 2019

## **Chartwells in partnership with Cleeve Meadow School**

Chartwells is the leading provider of contract catering and support services to the education sector in the UK.

Our team prides themselves on innovation and commitment to finding imaginative new ways to increase meal uptake and enhance student experience, making school food tasty and appealing.

There's also a great deal of importance placed on the vital role we play in educating young people on good nutrition and healthy lifestyles and additional education programmes.

From brand new reception children to those on the cusp of adulthood, Chartwells is focused on sharing in each child's educational journey. We currently work with over 2,300 education units including primary schools, secondary schools, academy schools, independent schools, colleges and universities and produce and deliver approximately 975,000 meals each week, 38 million meals annually.

Cleeve Meadow School will be benefiting from Chartwells service with our first day of service to pupils taking effect from the 3<sup>rd</sup> September 2019.

Under the contract for Cleeve Meadow School, Chartwells will provide school meals, and hospitality services. We will be investing into the school by refreshing the front of house service areas with new signage and display wares, where we will be delivering our Global Adventure menu. Seasonal and nutritionally balanced healthy menus will change twice annually offering variety along with new dishes to stimulate inquisitive minds. Parents will be given the option to continue topping up pupil's accounts on-line using Wise pay, taking away the inconvenience of sending children into school with cash. Alternatively, there will be a machine on site where pupils can top up their accounts using cash. The cost of the main meal from the 3<sup>rd</sup> September will be £2.20.

At the heart of our offer is freshly prepared, great-tasting and attractively presented food that's fully nutritionally analysed by our expert in-house team. We put the highest possible emphasis on healthy, balanced, nutritionally compliant school meals that provide excellent value for money.

Our food offer works by combining dining concepts that are vibrant and diverse in terms of our menu offer. Our Global Adventures food offer includes dishes from all over the world, including: the Caribbean; Japan; Mexico and China. We do, however, understand that it is important to maintain traditional British dishes on the menus that pupils have grown up with, such as fish and chips or a roast dinner.

The rest of our menu is focussed around providing the pupils with access to healthy, nutritious meals that they can eat quickly and on the go.

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As part of our research conducted ahead of the design of our new food offer, we identified that young people have developed tastes beyond that of the traditional school dinner offer that is provided in most schools in the country.

In developing menus, we draw on recipes that use only ingredients that meet our demanding standards of quality, provenance, nutrition and supply chain – developed in our own “boiler room by our top chefs and nutritionists. For every approved recipe we have a list of ingredients, methodology, a picture and presentation details to guarantee consistently correct portion sizes that comply with nutritional guidelines. Our best practice documents ‘ZEST’ set measurable standards for food display and presentation - often improving the uptake of meals.

We’re proud of our **support for local and British suppliers** – sourcing the best possible quality ingredients and produce from well respected, stringently selected and continually audited farmers and growers. At the same time, we use our economies of scale to make sure of value for money, highly competitive pricing and low food miles through an industry-leading distribution network.

We’ve always taken **food allergies** extremely seriously. If any pupil has an allergy, an intolerance or a medical condition that calls for a special diet - however simple or complex - our in-house expert team of nutritionists make sure they’re fully and safely catered for with special menus, procedures and local training. We work closely with each student and their family to create an individual menu that they’ll like and eat, regularly developing special menus to deal with the common allergens as well as looking after more complex diet-affected metabolic disorders. We also support diabetic dietary needs (especially type 1) by providing the exact amount of carbohydrate needed to manage insulin levels.

We like to think well beyond “the food on the plate,” and nutritional education has always been a big part of what we do. From our unique Nutrition Smartboard, a useful education resource tool to help teachers and teaching assistants with lesson ideas and classroom activities to “Putting Fun Back into Food” and a whole range of fun classroom activities. We work in partnership with schools to create Beyond the Chartwells Kitchen” initiatives that can be combined to create individual, tailored programmes.

Unlike almost all other foodservice providers to the educational market, Chartwells maintains dedicated teams for business development, marketing, mobilisation, finance and HR. This means that we always have expertise and resources at the ready to help schools outsource their catering arrangements for the first time - or change provider - as smoothly and painlessly as possible.

Chartwells is the education arm of the Compass Group UK & Ireland, part of Compass Group PLC, a world-leading food and support services provider. The company operates across the core sectors of Business & Industry, Healthcare, Education, Defence, Offshore & Remote and Sport, Leisure & Hospitality with a broad client portfolio.

- Over 60,000 employees
- 10,000 sites across the UK
- 1 million meals served every day

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- 3 million customers served every day
- We clean more than 32 million sq. ft a day, equivalent of 412 Wembley Stadiums
- Nutritionally analysed over 17,000 recipes
- As an employer we are 10<sup>th</sup> largest provider of apprenticeships in the UK

Chartwells are extremely excited to be given the opportunity to become the catering providers at Cleeve Meadow School and we look forward to showcasing our food offer to all pupils within the school from the 3<sup>rd</sup> September 2019. Please look out for our three weekly menu cycle that will be displayed through the school's website.

Yours Sincerely

Your Chartwells Team

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